

**50**  
YEARS OF  
LARWOODS

50 years ago, on August 9th 1971, 'W & CP Larwood' officially became an International Harvester dealer in Kadina covering both motor trucks and farm equipment.

## LARWOODS OVERVIEW

Larwoods Ag Services are excited to celebrate 50 years of being a business partner with farmers across the Yorke Peninsula and Australia.

From humble beginnings in 1971 at 9 Graves Street Kadina, William (Bill) Larwood started this journey as the International Harvester Dealer. Bill drew from his knowledge and experience with 8 years on the land and 8 years in agricultural machinery sales and started this journey.

Bill believed and put into place a customer and staff focused business model, believing if you got that right the rest would fall into place. This model has been the back bone of Larwoods for the past 50 years being adopted by Kym Flint and in turn myself over the journey.

Over the past 50 years Larwoods has been heavily invested in our valued staff members, we are nothing without good people. Staff longevity bring consistency and knowledge, with a mix of new team members bringing excitement, fresh ideas and

a full rounded team dynamic. This mix is even more important today with the exciting changes we are currently experiencing with constantly evolving changes in technology.

I would like to thank the dedication to Larwoods, our products and valued business partners by all of our staff members both past and present. It is a great achievement to have staff members who have been with us for the years we have. With two staff members achieving over 40 years of service, Kym Flint (45 years) and Geoff Naylor (41 Years) and a mind blowing 218 years of experience between our current team members.

I would like to wish you all the best for the coming season and look forward to being a business partner with you for the next 50 years.

Kind Regards,

*Scott Mercer*

## EMPLOYEE MILESTONES

**Geoff Naylor**

**41 Years**

21 Oct 1980

**Kerry Ferguson**

**33 Years**

21 June 1988

**Scott Mercer**

**28 Years**

1 Dec 1993

**Jeff Williams**

**23 Years**

30 Nov 1998

**Joe Rice**

**20 Years**

2 April 2001

**Des Westlake**

**18 Years**

24 Mar 2003

**Josh Cox**

**12 Years**

1 Jan 2009

**Tania Francis**

**11 Years**

2 Aug 2010

**Cyril Boothey**

**7 Years**

3 Mar 2014

**Adam Sleep**

**5 Years**

1 Aug 2016

**Dean Smith**

**4 Years**

29 Mar 2017

**Connor Briggs**

**3 Years**

5 Feb 2018

**Geoff Reynolds**

**3 Years**

16 April 2018

**Ryan Bruce**

**3 Years**

8 Oct 2018

**Zack Longbottom**

**2 Years**

1 Feb 2019

**Brett Bowey**

**2 Years**

22 July 2019

**Renee Smith**

**2 Years**

11 Nov 2019

## STAFF IN THE SPOTLIGHT



**Kerry Ferguson** Service Technician

- How long have you been at Larwoods? **33 Years**
- What do you like most about your job? **Fixing Stuff**
- Do you have any hidden talents/ hobbies? **Cars**
- When you were younger, what did you want to be when you grew up? **Diesel Mechanic**
- Pineapple on pizza? Yes or no? **Yes**
- What is your spirit animal? **An Eagle**
- What was your first job? **Apprentice Diesel Mechanic**
- If you could bring three things to a deserted island, what would they be? **My Wife, My GT & esky full of beer**
- If you could travel anywhere in the world, where would it be & why? **Scotland as Ferguson Family side are from there (Stirling)**
- What is the first concert you ever went to? **Status Quo**

- How long have you been at Larwoods? **40.5 Years**
- What do you like most about your job? **Customer Interaction**
- Do you have any hidden talents/ hobbies? **Fishing, Football and Cricket**
- When you were younger, what did you want to be when you grew up? **18 so I could go to the Pub**
- Pineapple on pizza? Yes or no? **Yes, HAWAIIAN**
- What is your spirit animal? **A Lion**
- What was your first job? **Apprentice Diesel Mechanic at GEO.H.Tucker (Gunning's)**
- If you could bring three things to a deserted island, what would they be? **Fishing Rod, Beer and My Wife**
- If you could travel anywhere in the world, where would it be & why? **Caribbean to watch the cricket**
- What is the first concert you ever went to? **Neil Diamond**



**Geoff Naylor** Parts/ Special Projects



**Zack Longbottom** Service Apprentice

- How long have you been at Larwoods? **2 Years**
- What do you like most about your job? **Working on Ag Gear**
- Do you have any hidden talents/ hobbies? **Playing Football, Tennis & Cricket**
- When you were younger, what did you want to be when you grew up? **An AFL Player**
- Pineapple on pizza? Yes or no? **Yes**
- What is your spirit animal? **A Koala**
- What was your first job? **Chicken Catching**
- If you could bring three things to a deserted island, what would they be? **Food, a Football & and axe**
- If you could travel anywhere in the world, where would it be & why? **Canada to see what the farming is like there**
- What is the first concert you ever went to? **Never been to one**

- How long have you been at Larwoods? **2 Years**
- What do you like most about your job? **Getting to know people**
- Do you have any hidden talents/ hobbies? **Knife making, repairing & sharpening**
- When you were younger, what did you want to be when you grew up? **A Bulldozer**
- Pineapple on pizza? Yes or no? **Obviously Yes!**
- What is your spirit animal? **A Penguin**
- What was your first job? **Working on the Family Farm**
- If you could bring three things to a deserted island, what would they be? **Fishing rod, bait and a knife**
- If you could travel anywhere in the world, where would it be & why? **Rome because its awesome**
- What is the first concert you ever went to? **Pendulum**



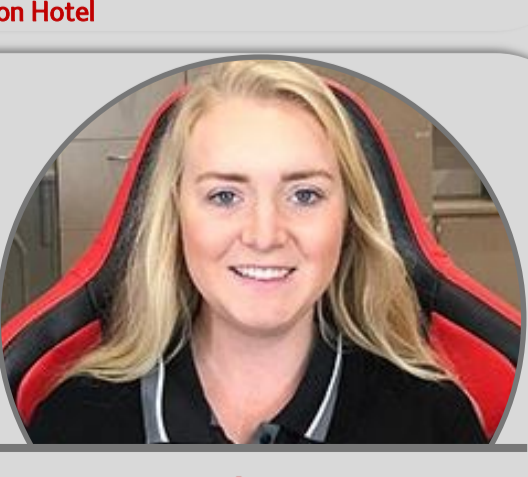
**Brett Bowey** Salesmen



**Joe Rice** Service Technician

- How long have you been at Larwoods? **20 Years**
- What do you like most about your job? **Satisfaction of fixing machinery**
- Do you have any hidden talents/ hobbies? **Mowing and Music**
- When you were younger, what did you want to be when you grew up? **Mechanic (follow Fathers footsteps)**
- Pineapple on pizza? Yes or no? **Yes**
- What is your spirit animal? **A Dog**
- What was your first job? **At a Servo— pumping gas & serving customers**
- If you could bring three things to a deserted island, what would they be? **My Wife, endless supply of beer & music**
- If you could travel anywhere in the world, where would it be & why? **Top of WA as have never been**
- What is the first concert you ever went to? **Iron Horse in the Minlaton Hotel**

- How long have you been at Larwoods? **1.5 Years**
- What do you like most about your job? **Advertising & helping customers**
- Do you have any hidden talents/ hobbies? **Horse Riding**
- When you were younger, what did you want to be when you grew up? **Mounted Police Officer**
- Pineapple on pizza? Yes or no? **No!!**
- What is your spirit animal? **A Horse**
- What was your first job? **Waitress at a Pizza Restaurant**
- If you could bring three things to a deserted island, what would they be? **A plane, a pilot and fuel**
- If you could travel anywhere in the world, where would it be & why? **Finland to visit our Family that live there**
- What is the first concert you ever went to? **Hi-5 (age 4)**



**Renee Smith** Administration